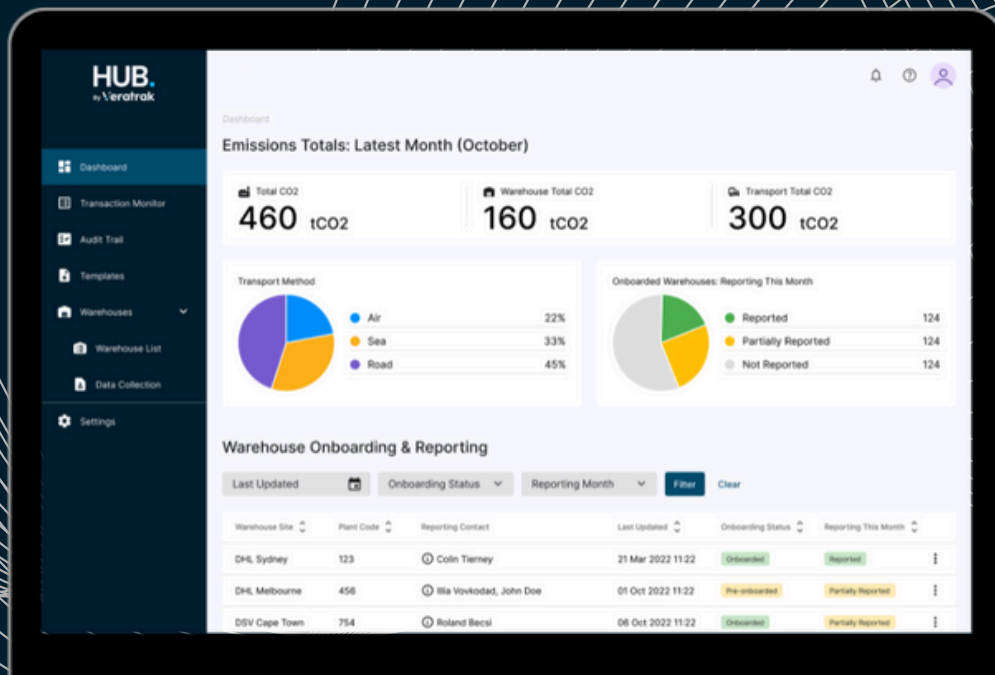


CASE STUDY

Leveraging Final Mile Data to Derive Standardised Carbon Emissions Reporting Across Continents





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Learn how a client leveraged the Veratrak Hub to collect transportation and warehousing data to derive carbon emissions activities for reporting requirements across Europe, Asia, North America, Latin America and Oceania.

Customer Profile

- Top 10 Global Pharma (U.S.)
- 50+ Warehouses Globally
- \$50+bn revenue (2023)

Client Background

A leading US pharmaceutical organisation with a complex global supply chain and distribution network faced increasing pressure to comply with Scope 3 emissions reporting regulatory requirements. Transport and Logistics leadership within the firm sought to accurately calculate and report their carbon emissions while establishing a baseline for future emissions reduction efforts.

The Challenge

The client needed to consolidate transportation and warehousing emissions data from their extensive partner network into a unified platform. Across their varied logistics network, the client needed confidence in a solution that can support different levels of partner logistics data maturity, and implement an emissions standard rooted in best practices for consistent measurement.

Additionally, they required seamless integration with third-party logistics (3PL) platforms to streamline data collection and reporting processes.

Knowing that Scope 3 emissions account for 80% of a pharmaceutical company's carbon footprint – according to a decarbonisation research by the [Sustainable Markets Initiative](#) – the client wanted high confidence in a baseline in order to measure effectiveness of their emissions reductions levers going forward.



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The Solution

The client turned to the Veratrak Hub platform, which offered comprehensive solutions for data aggregation and reporting:

- **Data Collection via Veratrak Hub:**

The platform enabled efficient gathering of Transport and Final Mile data from diverse sources across the client's partner network for non-integrated sites. Account Managers and Sustainability Leads across their logistics suppliers were able to easily submit data within the Hub for any warehouses without systems integrations, ensuring comprehensive coverage.

- **Seamless 3PL Onboarding & Programme Management:**

Transportation and warehousing data collection for simplified reporting, ensuring smooth data flow and minimising implementation challenges. Users within the pharma company can easily onboard the relevant partner details and view sustainability data coverage through dashboards within the Hub.

- **Best Practice Methodology:**

The client needed a solution that adhered to industry best practices, in line with the GLEC framework and compliant with ISO 14083.

Outcomes

The Hub provides dashboard visibility to users across the pharma company's entire partner network. They can view carbon emissions statistics by Trading Partner, Warehouse site, customised date range, and more.

By connecting to the Veratrak Hub, the client realised several significant benefits:

- ✓ **Enhanced Visibility:**

The platform provided insights into partner performance related to Scope 3 emissions. This visibility reduced the workload for Distribution and Sustainability Managers, enabling them to focus on strategic initiatives rather than administrative tasks.

- ✓ **Data Accessible Across the Organisation :**

Veratrak seamlessly integrated into the client's business intelligence data lakes, facilitating broader sustainability reporting to teams generating annual ESG reports and accounting for transport and logistics Scope 3 emissions measurements.



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✔ Meeting Regulatory Requirements:

The client was able to meet EU CSRD reporting requirements in 2024, onboarding logistics partner carbon reporting in over 35 markets and automating reporting requests and overall programme management.

Conclusion

Through their partnership with Veratrak and adoption of the Hub platform, this leading global pharmaceutical company successfully tackled the complexities of Scope 3 Reporting, achieving readiness for the EU CSRD regulatory requirements in July 2024, and key partner contacts utilising the platform across 35 global markets.

Through the process of responding to regulatory drivers, the client established a reliable baseline for carbon emissions for future performance tracking and gained confidence in their CO2 transportation and warehouse emissions figures.

About Veratrak

Founded in 2018, Veratrak is an award-winning UK-based software company purpose-built for the life science industry. The Hub is a supply chain integration platform that links systems across pharmaceutical, logistics and contract services organisations to facilitate collaboration, improve visibility and generate efficiencies across supply chain operations.

Veratrak is proud to be ISO 27001:2017 and ISO 9001:2015 certified. These internationally recognised standards are a testament to our robust management systems, auditing schedules, and our commitment to quality and information security.

For more information:

- Visit: www.veratrak.com
- Contact us: sales@veratrak.com